

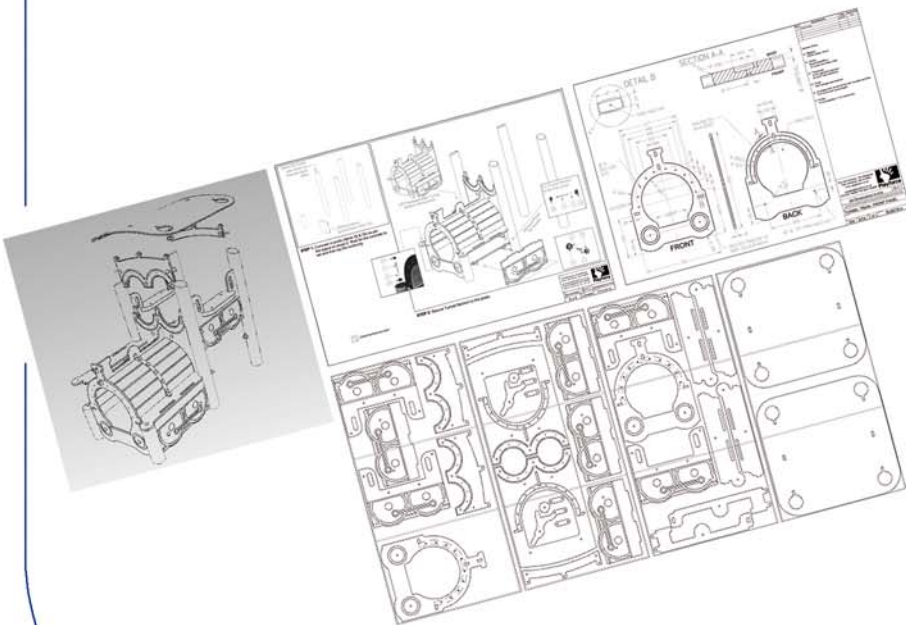
Customer Profile

Playforce utilise Solid Edge for its fluid and all-embracing workflow



Playforce is a leading provider of Children's play products to the education sector. Having grown significantly since its inception in 1998. The company has driven its growth in particular over the last couple of years through focusing on product development. As a result a CAD system with the capacity to keep up with this accelerated growth was essential.

Playforce required a CAD solution which would allow its product designers to operate within one efficient and continuous workflow. Initial concept sketching, part and assembly creation, technical drawings, instructions and finally generation of realistic renders can all be done quickly helping to streamline the product design process.



"We appointed Cutting Edge Solutions Ltd as our reseller and have been impressed with their responsiveness, technical support and more recently their online training sessions".
Andrew Whittles, Product Design Manager.